CHALLENGES ON DIGITAL SKILLS’ POLICY IN PORTUGAL

Ana Cristina Neves

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33% of citizens have never used the Internet.

These individuals are over 45 years, with low formal education and low level of digital skills.

Generational inheritance from decades of an education system with only 4 years of compulsory school, increased to 9 years in 1986 and 12 years in 2009.

Internet is used by:
- 98% of individuals aged between 16 and 24
- 92% of individuals with medium education
- 95% of individuals with higher education
DIGITAL PORTUGAL

- To enhance digital literacy, skills and inclusion

- Set of measures to help the implementation of goals of the digital agenda
  - Promote the use of new technologies, enabling to decrease to 30% the number of citizens who have never used the Internet by 2016.

- Monitored through an Interministerial and a Technical Commission at national level
DIGITAL INCLUSION AND LITERACY PROGRAM

+ *Clique* Inclusion and Digital Literacy Program (on going process) - aims to increase the Portuguese population overall level of digital skills throughout:

- **eSKILLS CERTIFICATION**: 3 levels Certification System (basic, intermediate and advanced)
- **TRAINING**: face to face and online self-training
- **NATIONAL NETWORK**: ICT and Society Network
- **AWARDS**: Best practices projects for inclusion and digital literacy

The global purposes of this Program are:

- To overcome the digital divide
- To enable empowerment and capacity building towards economic and social growth
ICT AND SOCIETY NETWORK

- **Multistakeholders** network on a national scale
  - Built upon the previous national experience with the “Internet Spaces Network” (telecentres);
  - Citizens’ digital empowerment tool;
  - Bottom-up, multi-stakeholder, innovative and inclusive participation model;
  - Entities/individuals to tackle info-exclusion.

### Agents of Inclusion
- Digital Facilitators
- Content Providers
- On-line and digital applications Service Providers

### Aggregator Website
- Training
- Trainers and Volunteers
- Teaching Materials
- (...)
NATIONAL COALITION FOR DIGITAL JOBS

- To increase the overall supply of digitally skilled professionals and to better match supply and demand of digital jobs and skills.

- Multistakeholder partnerships
  - Secretariats of State for Primary and Secondary Schools; Higher Education; Investment, Innovation and Competitiveness and Labour + Industry + Academy + Civil Society Organisations.

- Focus on Grand Coalition objectives 4 and 5 with greater impact on jobs and skills:
  - Attracting young to ICT: awareness raising
  - Certification
Thank you!